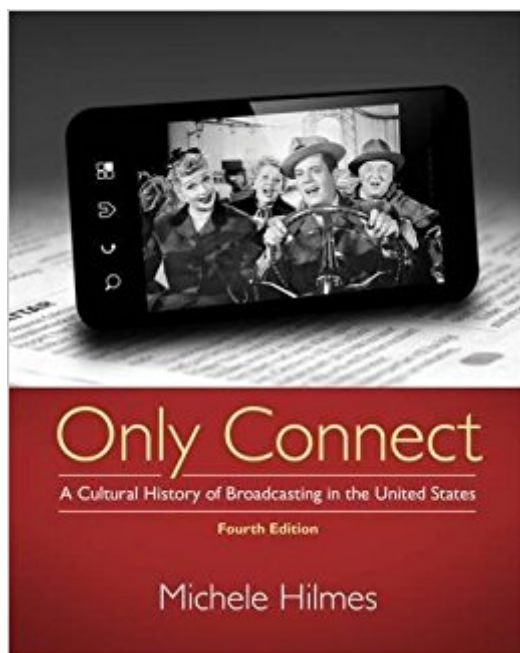


The book was found

# Only Connect: A Cultural History Of Broadcasting In The United States



## Synopsis

ONLY CONNECT is a comprehensive history of American broadcasting from its earliest days in radio, through the rise of television, to the current era of digital media and the Internet. It presents broadcasting as a vital component of American cultural identity, placing the development of U.S. radio, television, and new media in the context of social and cultural change. Each chapter opens with a discussion of the historical period, thoroughly traces the development of media policy, the growth of media industries, and the history of U.S. broadcast programming, and closes with a look at the major ways that radio and television have been understood and discussed throughout American history.

## Book Information

Paperback: 528 pages

Publisher: Wadsworth Publishing; 4 edition (March 26, 2013)

Language: English

ISBN-10: 1133307302

ISBN-13: 978-1133307303

Product Dimensions: 1 x 7.5 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 3.2 out of 5 stars 4 customer reviews

Best Sellers Rank: #12,039 in Books (See Top 100 in Books) #5 in [Books > Humor &](#)

[Entertainment > Radio > General Broadcasting](#) #10 in [Books > Arts & Photography > Other](#)

[Media > Film & Video](#) #21 in [Books > Textbooks > Humanities > Performing Arts > Film & Television](#)

## Customer Reviews

"Only Connect occupies an invaluable place in the field." "Only Connect is rightly the leading text in this area because unlike other books, it places the developments in American broadcasting in full context with societal changes at large. It is written in an approachable manner which engages college students in the material."

Michele Hilmes is Professor of Media and Cultural Studies at the University of Wisconsin-Madison, where she has taught the history of broadcasting course for nearly two decades. She was Director of Undergraduate Studies in the Department of Communication Arts for eight years and currently serves as Department Chair. Hilmes is the author or editor of several books on broadcasting history

in addition to ONLY CONNECT, including NETWORK NATIONS: A TRANSNATIONAL HISTORY OF BRITISH AND AMERICAN BROADCASTING (2011); RADIO VOICES: AMERICAN BROADCASTING 1922-1952 (1997); and RADIO'S NEW WAVE: GLOBAL SOUND IN THE DIGITAL ERA (2013) as well as numerous journal and anthology articles. She is frequently invited to give presentations on U.S. cultural history, both at home and around the world.

It's ok, I guess. A little too liberal and far too left wing and praising of Barack Obama. I needed this for a class.

The Author must be bipolar

The chapters are quite lengthy, but this a great text for a media or communications class. Hilmes explains American broadcasting in a way that is both enriching and easy to understand. The concept of "connecting" is effective and interesting.

If you're a media buff, if you would like to know the history of radio and television then this is the book for you. We are using this as a textbook in a Digital Media class at college. It is packed with history; you will want to savor every chapter.

[Download to continue reading...](#)

Only Connect: A Cultural History of Broadcasting in the United States World History, Ancient History, Asian History, United States History, European History, Russian History, Indian History, African History. ( world history) Taking Sides: Clashing Views in United States History, Volume 2: Reconstruction to the Present (Taking Sides. Clashing Views in United States History (2 Vol Set)) United States History: Beginnings to 1877 2013 (Holt McDougal United States History) The Republic for Which It Stands: The United States during Reconstruction and the Gilded Age, 1865-1896 (Oxford History of the United States) History and Culture of Dominican Republic, Government, Politics Economy, Tourism: Migration, The First Colony, Occupation by the United States 1916-24, Civil War and United States Intervention, 1965 A Nation Without Borders: The United States and Its World in an Age of Civil Wars, 1830-1910 (The Penguin History of the United States) 1,000 Places to See in the United States and Canada Before You Die (1,000 Places to See in the United States & Canada Before You) National Geographic Guide to National Parks of the United States, 8th Edition (National Geographic Guide to the National Parks of the United States) Ecuador and the United States: Useful Strangers (The United States and the Americas Ser.)

Paraguay and the United States: Distant Allies (The United States and the Americas) Paraguay and the United States: Distant Allies (The United States and the Americas Ser.) A Guide Book of United States Coin 2018: The Official Red Book, Large Print Edition (Guide Book of United States Coins) A Guide Book of United States Coins 2015: The Official Red Book Spiral (Official Red Book: A Guide Book of United States Coins (Spiral)) Handbook of United States Coins 2017: The Official Blue Book, Paperback Edition (Handbook of United States Coins (Paper)) Handbook of United States Coins 2018: The Official Blue Book, Hardcover (Handbook of United States Coins (Cloth)) Illustrated catalogue of United States Cartridge Company's collection of firearms : the most complete collection in the United States US / BNA 2012 Postage Stamp Prices: United States, United Nations, Canada & Provinces: Plus: Confederate States, U.s. Possessions, U.s. Trust ... ... Stamp Catalog) (US/BNA Postage Stamp Catalog) Appendix, Budget Of The United States Government, Fiscal Year 2016 (Budget of the United States Government, Appendix) China 1- United States and Its Allies 0: How the United States and Its Allies are Losing the South China Sea

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)